International Training Programme (ITP)

Globally, recent political, technological and economic changes have placed new strains on media freedom. There is an urgent need to find new ways to reform media policy and to regulate the media sector. The ITP contributes to the development of self-regulatory frameworks for the media sector by strengthening the institutional and organisational capacities among relevant media sector stakeholders and contributing to national reform and change processes.



Photo: Chris Peken/IMS

What is the ITP programme?

- A capacity building programme of 15 months, including three weeks spent in Sweden/Denmark.
- Participants work with self-regulation and media in different ways, with backgrounds in politics, civil society, law, academia and media.
- At the start of the programme each participant will, in close cooperation with colleagues and supervisors, identify an idea that can contribute to the achievement of both the programme objective and the organisation's own strategies and long-term goals, as well as transformation process on a national level.

Where has self-regulatory processes started or been strengthened via the ITP?

- Asia (Bangladesh, Myanmar, Laos, Vietnam, Cambodia)
- Africa (Kenya, Uganda, Tanzania, Zimbabwe, Zambia)
- Latin America (Colombia, El Salvador, Guatemala, Honduras)
- Eastern Europe (Ukraine, Armenia, Moldavia)

Programme objectives

- Participants and their managers understand the benefits of self-regulation.
- Participants use their achieved knowledge in their respective transformation project.
- Participants and their organisations are included in dialogue on issues related to regulation of media in a democratic framework.
- Extended professional, national and international networks.
- Increased awareness of human rights, gender equality and security for journalists and other media actors.
- Increased capacity on how to initiate a structured, long term transformation process within and outside the respective organisations.

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